

Suffolk Skills Show



Sponsorship Opportunities and Packages 2017 / 18

Wednesday 18 October 2017 | 09.00-16.30 | Trinity Park, Ipswich, IP3 8UH

Wednesday 17 October 2018



The Suffolk Skills Show is the **largest employer-led event** of its type in Suffolk. It is designed to **spark the ambitions** and **raise the aspirations** of over 4,000 young people from across the county, opening their minds to **the possibilities their futures** could hold, in **careers that they might never have considered.**

We hope you will seize this opportunity to support our aim, whilst raising the profile of your organisation and directly inspire thousands more to become the skilled individuals our economy needs.

As an official sponsor, your business could have access to a wide range of benefits, which include:

- Direct association with the county's largest and most innovative employer-led skills and careers event
- Being recognised as an employer at the heart of skills, vocational training, Apprenticeships and a commitment to the future investment in Suffolk
- Branding and promotion leading up to, during, and following the event
- Profiling and PR in pre- and post-event activity

Sponsorship Packages

All sponsorship packages include:

- Lunch and refreshments
- Invitation to the press launch
- Digital marketing campaign
- Profile on the Skill Show website
- Media partner promotion (newspaper/radio/magazines)
- Leaflets in the visitor packs.

The Ambassador Package

Includes:

- One 9 ft high flag, professionally printed with your company branding/logo
- Lined up along the entrance to the Show (Employers Avenue)

Benefits:

- Get your company recognised and show your support, without having to exhibit on the day.
- Re-use the flag in the coming years.
- The flag is yours to keep, and display however you would like.

Cost:

- New flag sponsor: **£500 +VAT**
- If bought with exhibitor stand: **£450 +VAT**

The Scholar Package

Includes:

- Branding on school packs and literature
- Your logo on school posters (displayed within the school grounds prior to the event)
- Engage with chosen school through enterprise adviser network
- 3x2m Stand in your chosen sector (6ft table, chairs, two 13 amp sockets and standard Wi-Fi)
- "I'm sponsored by... stickers" perhaps advertising a competition or offering a gift to encourage your target audience to visit your stand

Benefits:

- Grow your brand awareness to your desired target market, by choosing a school local to your business.
- Be seen as supporting the Show and future workforce.

Cost:

- 1 year sponsorship: **£1,250 +VAT**
- 2 years sponsorship: **£1,125 +VAT**

The Navigator Package

Includes:

- Only your logo on the front page of the site map
- A 3x2m stand in your chosen sector (6ft table, chairs, two 13 amp sockets and standard Wi-Fi)
- Your stand clearly marked on the site map
- One week spotlight sponsor digital marketing campaign
- Invitation to the Sponsor Networking Area

Benefits:

- Grow your profile and brand. The map is given to over 5000 visitors.
- Be seen supporting skills growth within Suffolk.
- Get recognised by the next generation work force early.

Cost per year:

- 1 year sponsorship: **£2,500 +VAT**
- 2 years sponsorship: **£2,250 +VAT**

The Perfect Package

Includes:

- Your own branding on the desired package
- A 3x2m stand in your chosen sector (6ft table, chairs, two 13 amp sockets and standard Wi-Fi)
- Your stand clearly marked on the site map
- Logo on Skills Show Literature
- One week spotlight sponsor digital marketing campaign
- Invitation to the Sponsor Networking Area
- Editorial Profile in the Media
- Interview with film crew
- On the day media coverage.

Benefits:

- Grow your profile and brand. The Show sees over 5000 visitors.
- Be seen supporting skills growth within Suffolk.
- Get recognised by the next generation work force early.

Cost per year:

- 1 year sponsorship: **£3,250 +VAT**
- 2 years sponsorship: **£2,925 +VAT**

Choose From:

- 1x Steward Sponsorship
- 1x School Transport Sponsorship
- 3x Marquee Gable Sponsors
- 2x Cattle Building Entrance Sponsors
- 3x Refreshment Sponsor - 1x Teachers, 1x Exhibitors and 1x Stewards
- 1x Website Sponsor



The Graduate Package

Includes:

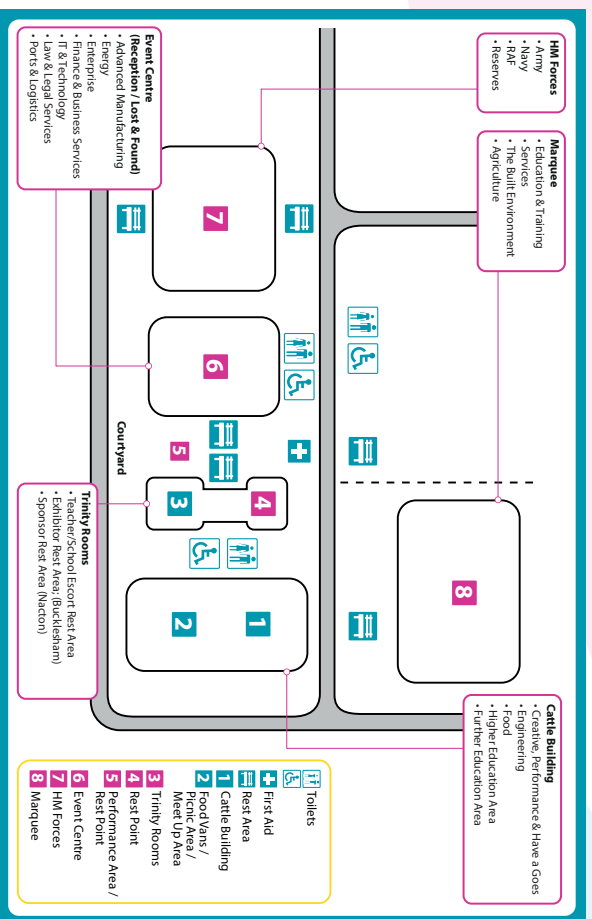
- Your own branding within your chosen sector
- The Ambassador Package – see above
- The Scholar Package – see above
- A Large stand in your chosen sector (6ft table, chairs, two 13 amp sockets and standard Wi-Fi)
- Your stand clearly marked on the site map
- Logo on Skills Show Literature and marketing (newspaper/magazine/website/e-newsletters)
- Two week spotlight sponsor digital marketing campaign (on your chosen weeks)
- Invitation to the Sponsor Networking Area
- Editorial Profile in the Media
- Interview with film crew
- On the day media coverage.

Benefits:

- Grow your profile and brand. The Show sees over 5000 visitors.
- Be seen supporting skills growth within Suffolk.
- Get recognised by the next generation work force early.
- Grow your brand awareness to your desired target market, by choosing a school local to your business.
- Get your company recognised and show your support instantly to over 5000 visitors
- Re-use the flag in the coming years. The flag is yours to keep, and display however you would like.

Cost per year:

- 1 year sponsorship: **£5,000 +VAT**
- 2 years sponsorship: **£4,500 +VAT**



The Alumni Package

Includes:

- Your own branding within your chosen sector
- The Ambassador Package – see above
- The Scholar Package – see above
- The Perfect Package – see above
- A Large stand in your chosen sector (6ft table, chairs, two 13 amp sockets and standard Wi-Fi)
- Your stand clearly marked on the site map
- Logo on Skills Show Literature and marketing (newspaper/magazine/website/e-newsletters)
- Two week spotlight sponsor digital marketing campaign (on your chosen weeks)
- Invitation to the Sponsor Networking Area
- Editorial Profile in the Media
- Interview with film crew
- On the day media coverage
- Your brand only on the entrance banner see by over 5000 plus visitors and exhibitors (1.2m high from ground level by 6m wide – banner 3m tall by 2m wide)
- SSS16 Radio campaign with company shout out, i.e sponsored by ... On every advert announced.

Benefits:

- Maximum exposure for your brand and what you represent as a company.

Cost per year:

- 1 year sponsorship: **£9,000 +VAT**
- 2 years sponsorship: **£8,100 +VAT**

Bespoke Packages Available By Arrangement.

All sponsorship packages are subject to availability.

Terms & Conditions : have read the Terms & Conditions at www.suffolkskillshow.com/ts&cs



Sponsor and Exhibitor Booking Form

Please complete this form and return to hello@suffolkskillsshow.com to book your stand at the event. Once we receive your booking, we will confirm back with further information.

Which organisation are you from?

Website Address

Company Name	
Address incl. postcode	
Please include a Business Profile max 500 Characters	

Who should we send information to?

Job Title

Name	
Email	
Telephone and Mobile	

Which sector would you like to exhibit in?

Please tick box that applies

- | | |
|---|---|
| <input type="checkbox"/> Education and Training | <input type="checkbox"/> Energy |
| <input type="checkbox"/> Services | <input type="checkbox"/> Enterprise |
| <input type="checkbox"/> Advanced Manufacturing | <input type="checkbox"/> Financial Services & Business |
| <input type="checkbox"/> The Built Environment / Construction | <input type="checkbox"/> IT & Technology |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Law & Legal Services |
| <input type="checkbox"/> Ports and Logistics | <input type="checkbox"/> Agricultural Food and Sciences |
| <input type="checkbox"/> Horticulture | <input type="checkbox"/> Military Village |
| <input type="checkbox"/> Creative Industries | |

Exhibitor stands

Option 1 @ £300 + VAT, with free standard Wi-Fi, and 1 free 6ft table.

Stand Options & Sizes	Event Centre 2m x 2m Shell Scheme stand	Cattle Building 2.5 x 2m Space only	Marquee 2m x 2m Space Only	Outside area Small
Please tick				

Option 2 @ £350 + VAT, with free standard Wi-fi, and 1 free 6ft table.

Stand Options & Sizes	Event Centre 3m x 2m Shell Scheme stand	Cattle Building 3m x 3m Space only	Marquee 3m x 3m Space Only	Outside area Large
Please tick				

Option 3 – Bespoke Packages by agreement. Please indicate what you would like.

Contact us hello@suffolkskillsshow.com to discuss your requirements.

Would you like to offer a Have a go activity?

Please [click here](#) for examples of Have a Go activities.

Please specify	
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If paying by invoice: Do you have a Purchase Order number we need to quote? Y/N
Please provide address to use if different to booking address.

Purchase Order Number	I confirm I have public liability insurance for £10 million?
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Up to date Public Liability Insurance is compulsory and a risk assessment is required for your stand.
Please complete the boxes below.

Public Liability Insurance No.	I confirm I have public liability insurance for £10 million?
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Risk Assessment	I confirm I will complete and send a copy of the Risk Assessment two weeks or more before the event to hello@suffolkskillsshow.com and will bring a copy with me to have on the stand.
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Is there anything else we should know? Do you have any special requirements?	
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You can book and pay online; alternatively, an invoice will be sent on receipt of this booking form. Stand spaces are subject to availability and terms and conditions apply, see the Suffolk Skills Show website for details www.suffolkskillsshow.com

	If you have any queries please email hello@suffolkskillsshow.com or telephone 01473 712330
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Brought to you by Suffolk County Council in partnership with local businesses and education providers.